

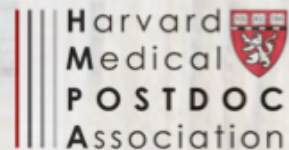
# Announcing the 2018 HMPA Elevator Pitch Competition!

In an era of waning public confidence in science, the call on researchers to make their voices heard, and communicate the importance of their work CLEARLY has never been greater.

Whether chatting with a civilian with no background in science, interviewing for a position or speaking with a potential donor, an elegant, compelling elevator pitch could help elevate your profile, captivate the listener's imagination and propel your career.

**The HMPA Elevator Pitch Competition is designed to help you craft the perfect pitch!**

***'You've got 2 minutes – Give us your best shot'***



- Competition to be held **Wednesday 6 June 2018, 3.00 - 6.00 pm, Cannon Rm**
  - Abstracts due **11:59 pm Sunday 20 May**
- Abstracts will be reviewed by a panel with the top 20 invited as competition finalists for oral presentations
- Awards and CASH prizes for best elevator pitches, including professional headshots and a feature on the winners on the HMS website!
- Judges include HMS faculty, members of the media and communications professionals from the HMS Office of Communications
- Registration required via [https://hmpa\\_elevator\\_pitch\\_competition.eventbrite.com](https://hmpa_elevator_pitch_competition.eventbrite.com) or use the QR Code to the right

***Pitch Perfect:*** We are looking for a brief speech (2 mins or less) that captures your reason for being a scientist, your research mission and goals. The speech should captivate and entice the listener to learn more. Aim for a conversational narrative, using passionate and exciting language, rich in analogies and metaphors, free of science lingo and acronyms, that tells the listener what you do and why you do it.

**REFRESHMENTS WILL BE SERVED**

Questions? Contact HMPA Professional Development Committee: [hmpa\\_professional\\_development@listserv.med.harvard.edu](mailto:hmpa_professional_development@listserv.med.harvard.edu)

